

## VILA NOVA DE FAMALICÃO THE CITY



Famalicão, in Vale do Ave, widely recognised being the centre of the industrial revolution at that time of the industrialization, is a city in the River Ave watershed. Nowadays, the variety of experiences you can find in Famalicão, from the textile sector to the agro-food sector, invite you to a visit, through a wide range of unforgettable routes, places and tourist experiences. Industrial heritage, living industry, R&D technological centre and wine tourism culminate in a multidisciplinary tourism activity, which suggests a cultural approach to industrial sectors.

From the raw material to the final product, we invite the visitor to know more about the production cycle of the industries in Vila Nova de Famalicão.

1. Textile Industry Museum
2. Automobile Museum
3. National Railway Museum at Lousado Centre
4. Empresa Têxtil Nortenha
5. Troficolor
6. Fábrica de Chocolate Casa Grande (Casa Grande Chocolatier)
7. CITEVE
8. Casa de Compostela
9. Castro – Vinhos de Portugal
10. Adega Casa da Torre
11. Casal de Ventozela

FREE  
ADMISSION

## TEXTILE INDUSTRY MUSEUM INDUSTRIAL HERITAGE



The preservation of the industrial heritage at local, national and international levels, allowed the creation of three museums that spread the industrial legacy.

The Textile Industry Museum, founded in 1987, is located in an area strongly marked by the textile industry. It has been created with the objective of studying the industrialization process of the region, as well as contributing to the preservation of its industrial heritage. In addition to the historical context of Vale do Ave industrialization, with particular emphasis on people's work experiences, particularly in the cotton industry, this Museum exhibits a unique collection of textile machines that document the spinning process to weaving. The Museum is located in the former Wool Spinning and Weaving Factory - A Lanifícia do Outeiro, Lda. -, founded in 1920.

Rua José Casimiro da Silva  
Outeiro – Calendário  
4760-355 Vila Nova de Famalicão  
tel: (+351) 252 313 986  
email: geral@museudaindustriatextil.org  
www.museudaindustriatextil.org

Schedule  
From Tuesday to Friday: 10:00 am to 5:30 pm  
Saturday and Sunday: 2:30 pm to 5:30 pm  
Closed on Mondays and holidays.

## AUTOMOBILE MUSEUM INDUSTRIAL HERITAGE



The Automobile Museum in Famalicão invites you to take a retrospective journey on the evolution of the twentieth century automobile design and technique. Hosting the collection of several owners of old cars and motorcycles, it exhibits 130 copies of various makes, models and eras. Within such a vast collection of relics with wheels and engine, examples include the first car being produced in series, the Ford T, as well as a VEL microcar, which is a unique example in the world, besides one of two unique copies of Rolls Royce. Its uniqueness is that its permanent collection is constantly changing. On each visit to the museum, you will find a set of different motor vehicles.

Parque Lago Discount, Lote 48 B  
4760-673 Ribeirão, Vila Nova de Famalicão  
tel.: (+351) 252 314 045  
email: museudoautomovelfamalicao@gmail.com

Schedule  
From Monday to Friday: 10:00 am to 12:30 pm and 2:30 pm to 5:30 pm  
Closed on Saturdays, Sundays, holidays and August.  
**Price: €2,5**



FREE  
ADMISSION

## NATIONAL RAILWAY MUSEUM AT LOUSADO CENTRE \* INDUSTRIAL HERITAGE

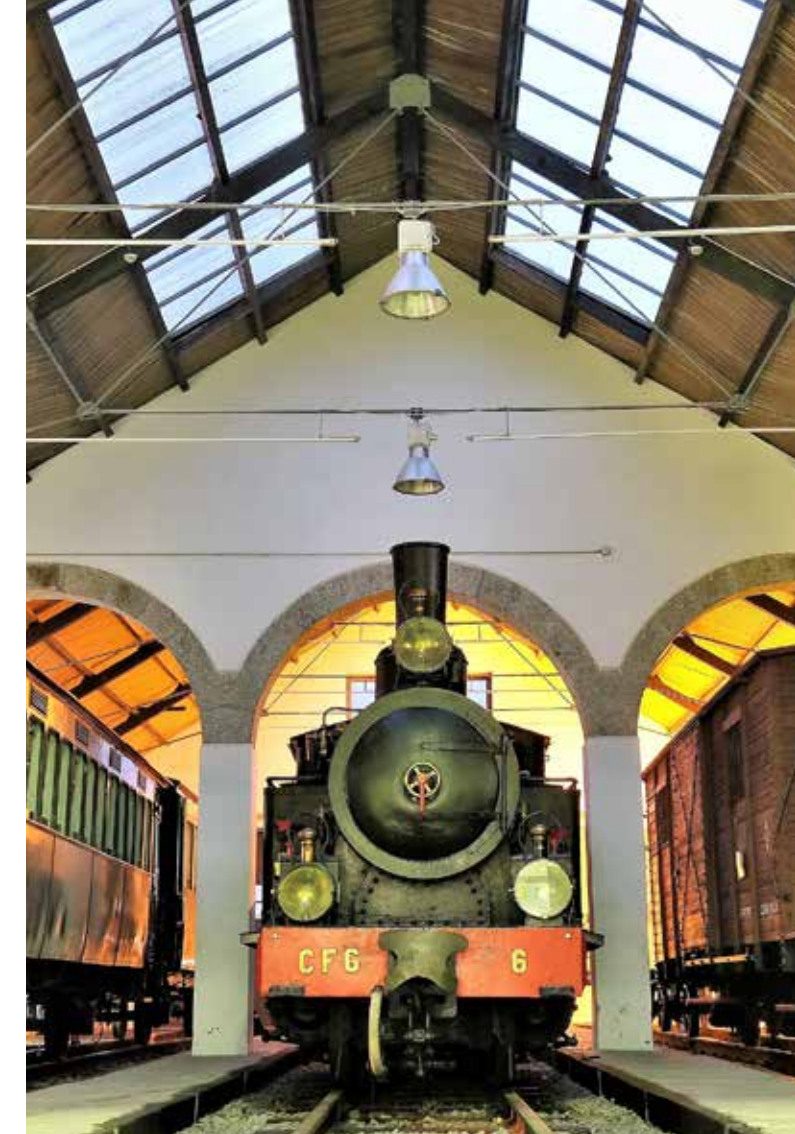
\* It is part of the European Industrial Heritage Route (ERIH)



The Centre of Lousado is one of several centres of the National Railway Museum, dedicated to the dissemination and preservation of Portuguese railway history. It is installed in the former mechanical workshops of the Guimarães Railway Company, which, in 1947, was managed by the Portuguese Railway Company. The exhibition of the Centre of Lousado shows several types of railway material built between 1874 and the first half of the twentieth century. Coming from eight companies, it had been purchased in six countries, thirteen builders. The Centre of Lousado is considered as being one of the most important museum centres in the Portuguese railway context.

Largo da Estação de Lousado, 2  
4760-623 Lousado – Vila Nova de Famalicão  
tel.: (+351) 252 153 646 / (+351) 252 492 139  
email: museuferroviario@famalicao.pt  
www.fmnf.pt

Schedule  
From Tuesday to Friday: 10:00 am to 5:30 pm  
Saturday, Sunday and holidays: 2:30 pm to 5:30 pm  
Closed on Mondays.



Famalicão is very well known for its industrial dynamics. Visiting their active companies is the opportunity to know the daily life of the industries. It is finding out how clothing, chocolate and wine are made. It is to know the concept of industry in a unique cultural experience.

## EMPRESA TÊXTEL NORTENHA LIVING INDUSTRY



This is the story that leads us to the collections of the most glamorous international brands. Têxtil Nortenha, founded in 1954 by Emile Henry, began its industrial activity through the Capulanas trade. Nowadays, the company is managed by the 2nd generation of Branco's family, which took over the management of the company in 2013. Carlos and Inês Branco used their business knowledge, linked to a strong entrepreneurial spirit, to offer a range of circular knitted garments. Now producing garments for export, they offer quality, and receive recognition and prestige among leading international brands.

Rua de Prazins, 60  
4770-780 Avidos, Vila Nova de Famalicão  
www.textilnortenha.pt

Schedule  
Monday: 9:00 am to 12:30 pm  
**Price: €5**



## TROFICOLOR LIVING INDUSTRY

Troficolor, a family business established in 1956, specialized in denim fabric, the raw material for the most widely used garment in the world: jeans. Troficolor's core business is precisely denim and dyed fabrics, with design, innovation and quality as a feature. Troficolor's connection to denim has been around since the very beginning of the company. The visit to the facilities includes a visit to the showroom, where you can find garments made through the fabrics that the company produces. It is also an example of industrial archaeology in this industrialization centre, where the traces of the original building that served as the headquarters of the first factory of Mabor - National Rubber Manufacturing S.A.R.L., dating from the 1940s, are clearly visible.

Rua da Mabor 117  
4760-813 Lousado  
www.troficolor.pt

Schedule  
From Monday to Friday: 9:30 am to 5:30 pm  
Closed on weekends, holidays and August.  
**Price: €5**







#### Terms and conditions

The Industrial Tourism Services suggests a pre-booking, 15 days in advance at least, through the following channels:

Município de Vila Nova de Famalicão  
tel.: +351 252 320 900  
e-mail: turismoindustrial@famalicao.pt

Clickviaja  
tel.: +351 252 178 665  
e-mail: famalicao@clickviaja.com

Famalowcost  
tel.: +351 252 310 109  
e-mail: reservas@famalowcost.com

LivingTours  
tel.: +351 228 320 992  
e-mail: reservas@livingtours.pt

Saftur  
tel.: +351 252 308 000  
e-mail: viagens@saftur.pt

#### Cancellation policy

Free cancellation of any reservation within 72 hours in advance of the time of visit. Cancellation after the deadline determines the full payment of the visit.

#### FÁBRICA DE CHOCOLATE CASA GRANDE (CASA GRANDE CHOCOLATIER) LIVING INDUSTRY



Fábrica de Chocolate Casa Grande (Casa Grande Chocolatier) transforms cocoa into chocolate using the latest chocolate techniques. Aiming to make show the process of making chocolate, the company opens its doors to visits, including a workshop, where participants make their chocolate to take home.

Values are also a major concern for Casa Grande: environmental responsibility, by using certified sustainable agriculture products, but also social responsibility, refusing and denouncing child labour in cocoa production. Coming from various producers of the African continent, cocoa is the raw material that sets the theme for the production of this delicacy.

Rua São João, 82  
4760-721 Ribeirão  
www.facebook.com/ChocolatesCasaGrande/

Schedule  
From Monday to Friday: 9:00 am to 1:00 pm and 2:00 pm to 6:00 pm  
Closed on weekends and holidays.  
**Price: €10**



#### CITEVE RESEARCH AND DEVELOPMENT (R&D)

CITEVE is a national Technological Centre, headquartered in Vila Nova de Famalicão and with commercial delegations in Brazil, Tunisia, Argentina, Pakistan, Chile and India, designed to ensure technical and technological support for the competitiveness of textile and clothing companies.

As a Textile Science and Technological Centre, CITEVE provides companies in the sector with a portfolio of services that includes laboratory testing, product and process certification, technical, technological and fashion consulting, Research and Development of new products and new processes and support for internationalization and diversification of markets.

CITEVE, in addition to a set of technologies for product research and development, has several accredited laboratories: textile physics, human chemistry and ecology, fibres, microbiology, fire and comfort.

Rua Fernando Mesquita, 2785  
4760-034 Vila Nova de Famalicão  
www.citeve.pt

Schedule  
From Monday to Friday: 10:00 am to 12:30 pm and 2:00 pm to 6:00 pm  
Closed on weekends and holidays.  
**Price: €6**

#### WINE TOURISM

Famalicão, located in Ave sub-region, integrating the Vinho Verde Demarcated Region, has the perfect conditions to obtain floral and citrus notes, particularly suitable for the production of white and sparkling wines. Thus arises the wine tourism, with the objective of promoting the method of production of the “Verde de Eleição”. This tourist activity invites to know the characteristics of the largest Portuguese Demarcated Region, its grape varieties, the production process, the tasting of its wines and, by choosing a harmonizing experience, selected regional products.



\*The prices here established include a visit to the farm and a wine tasting with two wine varieties of Vinho Verde. For other experiences, please contact the Industrial Tourism Services.



#### CASA DE COMPOSTELA

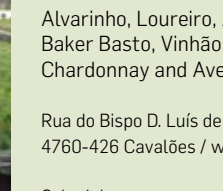
The Casa Agrícola de Compostela, with 40 hectares of vineyard, was born in the 1960s by the hand of Commander Manuel Gonçalves, visionary and entrepreneur, author of the structure that still prevails. Casa Agrícola de Compostela has been producing green wines with its strategic orientation since the beginning of its foundation. The praise of the oenophile community, poured into the many awards achieved, propelled a new direction based on the introduction of new varieties.

Avenida Comendador Manuel Gonçalves, 484  
4770-583 Requião  
www.casadecompostela.pt

Schedule  
From Monday to Friday: 9:00 am to 12:00 pm and 1:00 pm to 5:00 pm  
Closed on weekends and holidays.  
**Price: €10 \***

#### CASTRO – VINHOS DE PORTUGAL

Castro was born from the family's passion to create unique, distinctive and differentiated wines in the market. Apart from being a wine producing company, it is a space that offers countless experiences. The constant growth and demands of the market, driven by his passion for the world of oenology and agriculture led to the creation of a project for a winery capable of meeting all the favourable conditions for wine production. They produce fresh, acidic wines derived from the minerals present, with light and fruity aromas, obtained through the varieties of



Alvarinho, Loureiro, Arinto, Verdelho, Espadeiro, Baker Basto, Vinhão, Trajadura, Blendy, Chardonnay and Avesso.

Rua do Bispo D. Luís de Almeida, 245  
4760-426 Cavalões / www.vinhoscastro.com

Schedule  
From Monday to Friday: 3:00 pm to 5:30 pm  
Saturday: 10:00 am to 12:30 pm  
**Price: €12 \***

#### ADEGA CASA DA TORRE

Casa da Torre's wine project began in 1977 with the purchase of the property by Manuel de Sousa Lopes, a budding industrialist from northern Portugal. In the early 1980's, 5 hectares of vineyards were planted, as well as the restoration of the existing winery, being named "Casa da Torre Winery". It is here that the grapes from the family properties are vinified, giving rise to Quinta do Cruzeiro - Loureiro, Arinto, Trajadura and Minho Sousa Lopes - Loureiro, Chardonnay Regional Wine. The image on the labels is that of Pinheiro Manso - Pinus Pinea. The founder planted this tree on March 31, 1932, to commemorate the birth of his first daughter.

Rua Dr. Carlos Araújo Chaves, 50  
4760-551 Louro  
www.adegacasadatorre.com

Schedule  
Monday to Saturday: 9:00 am to 5:00 pm  
Closed on weekends and holidays  
**Price: €15 \***

#### CASAL DE VENTUZELA

Casal de Ventozela is a family business that dedicates to producing green wines since 1983. Its mission is clear: to reveal the best of the terroir of the Vinho Verde region through the production of wines from traditional grape varieties with a strong focus on wines produced from a single variety.

The wines have a young and fresh profile, which adapt to various moments of consumption. They are characterized by the aromatic expression, lightness and balance, obtained through the varieties Loureiro, Arinto, Trajadura, Espadeiro, Fernão Pires, Baker of Basto and Vinhão.

To the freshness of these wines it is added the aesthetics of the label that invites for a trip to the traditions of northern Portugal. The illustrations in the centrepiece suggest references in the elaborate motifs of filigree, the regional costume and the Portuguese ceramic tiles.

Rua do Paço, 435  
4770-350 Mogege, Vila Nova de Famalicão  
www.casaldeventozela.com

Schedule  
From Monday to Friday: 9:00 am to 12:00 pm and 2:00 pm to 5:00 pm  
Closed on weekends and holidays  
**Price: €15 \***



Famalicão  
Industrial  
Tourism

